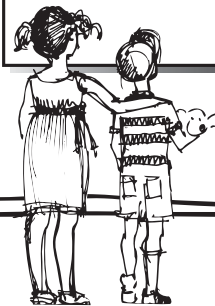
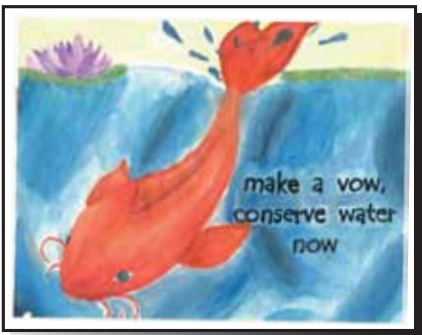


**SAN DIEGANS
WASTE
NO WATER**

City of San Diego's 11th Annual Kids'

POSTER CONTEST



Deadline to enter is March 30, 2011.

This year's theme is "San Diegans Waste No Water." Saving water is more important than ever. Did you know that a leaky faucet could waste 100 gallons of water a day? Did you know the purple sprinkler heads at some city parks are for recycled water? Can you think of more ways to save or recycle water?

The City of San Diego Public Utilities Department invites all teachers to enter your students' artwork in the 11th Annual Water Conservation Poster Contest. Every student who creates a poster will receive a certificate of participation. Prizes for the winners will be presented at a San Diego City Council presentation.



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The Basics

Talk to your students about where our water comes from, our limited supply, why it is important to conserve water, and simple ways we can save and recycle water.

Some examples might be: Beautify your home with native plants that require less water; check your indoor water-using appliances for leaks; and make sure your parents clean the car at a carwash that reuses its water.

Other ideas include taking video tours of the North City and South Bay Water Reclamation Plants to learn more about what the City of San Diego is doing to recycle wastewater for industrial uses and landscape irrigation in parks, golf courses, freeways, businesses and community common areas. (www.sandiego.gov/mwwd/facilities/)

Then, encourage your students to draw a poster that illustrates one important point based on this year's theme, "San Diegans Waste No Water." Students are encouraged to use large lettering, few words, heavy lines and strong colors.

The Prizes

AWARDS CEREMONY & DISPLAYS — Prizes will be awarded at a San Diego City Council presentation in May 2011. The posters will be on display at the City Administration Building, San Diego Watercolor Society Gallery and Kids' Best Exhibit at the San Diego County Fair. (Specific dates will be announced.) In addition, all of the winning posters will be featured in the 2012 Water Conservation Poster Calendar.

PRIZES — The following prizes will be given for each grade level:

1st Place: \$100 U.S. Savings Bond

2nd Place: \$75 U.S. Savings Bond

3rd Place: \$50 U.S. Savings Bond

An Overall Winner for the Recycled Water Category will win a \$100 U.S. Savings Bond.

The Official Stuff

OFFICIAL RULES

- 1) Open to City of San Diego, Coronado, and Imperial Beach public, private and home-schooled 1st–6th graders. Entries will be accepted from teachers only.
- 2) All posters must be drawn horizontally (landscape) on white poster paper cut to a size of 11" high by 14" wide.
- 3) Students may use crayon, watercolor, poster paint, markers, ink, cut paper, tissue paper or fabric. Please do not use materials that may smear, crack or chip.

- 4) Students must work on posters independently. Collaborated work (a poster created by two (2) or more students) will be disqualified.
- 5) Only original artwork will be accepted. Computer-generated drawings will not be considered. Reproduction of popular cartoon characters or three-dimensional work will be disqualified.
- 6) Posters will not be returned. They will remain the property of the City of San Diego and may be reproduced.

CONTEST ENTRY — Please make sure to attach the student entry form with tape to the back of each poster. Then paper clip posters, along with the class entry form and package them so that they remain flat. Deadline to enter is March 30, 2011.

Teachers may submit three (3) water conservation posters and one (1) recycled water poster that illustrate this year's theme, "San Diegans Waste No Water," to represent your class.

Art Teachers may submit four (4) posters to represent each class, and combination classes may submit four (4) posters per grade level.

WATER CONSERVATION INFO — For more information call (619) 533-4203 or visit the website for water-saving ideas at: www.sandiego.gov/water/conservation/kids.

2011 STUDENT POSTER ENTRY FORM

Attach to back of all poster submissions — Due March 30, 2011

Teacher's Name _____

School _____ Grade _____

Address _____

City _____ Zip _____

Email _____

Phone _____

Number of Students In Your Class _____

Student's Name _____

Guardian's Name _____

Address _____

City _____ Zip _____

Phone _____

Posters will NOT be returned. They will remain property of the City of San Diego and may be reproduced.



Printed on recycled paper. This information is available in alternative formats upon request.

Please Mail Posters To: City of San Diego
Public Utilities Department Water Conservation Program
600 B Street, 4th Floor, MS 904A | San Diego, CA 92101